National Teen Pregnancy Prevention Month QUICK-GUIDE

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to see what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

Please share this Quick-Guide and tag @UMN_MCH!

If available, use logos or other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

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Hashtag
#NTPPM
#PREPTeens
talkingispower

Facebook
- Power to Decide
- Bedsider
- StayTeen

Twitter
@PowertoDecide
@Bedsider
@StayTeen
@TeenHealthGov

Instagram
@PowertoDecide
@Bedsider
@stayteen_

YouTube
Stay Teen

Office of Adolescent Health
Teen Pregnancy Prevention Toolkit
Safe and Supportive Environments

Engaging Diverse Population
Communications Tools

Sample Tweets/Posts
Teen births have declined in all 50 states and among all racial/ethnic groups but there is still more work to be done! #NTPPM

FACT: Only about a third of high school students are taught how to use a condom. #NTPPM #TalkingIsPower

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