National Stalking Awareness Month
QUICK-GUIDE

This is one of 50+ “Quick-Guides” created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/qguides

Social Media

Hashtag
#StalkingAwarenessMonth
#NSAM2018

Twitter
@SRC_NCV
@CrimeVictimsOrg

YouTube
Stalking Resource Center

Facebook
Stalking Resource Center

National Center for Victims of Crime

Print, Post, or Share

StalkingAwarenessMonth.org
Promotional Toolkit
Education
Additional Resources

Stalking Resource Center
Stalking Information
Help for Victims
Stalking Laws

If available, use logos or other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

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