Cervical Health Awareness Month
QUICK-GUIDE

This is one of 50+ "Quick-Guides" created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: https://z.umn.edu/qguides

Social Media

Hashtag
#CervicalHealthMonth

Twitter
@InfoASHA
@StopHPVCancer

YouTube
American Sexual Health Association
American Cancer Society

Facebook
American Sexual Health Association
NCCC- National Cervical Cancer Coalition

Print, Post, or Share

National Cervical Cancer Coalition (NCCC)
Videos
Educational Materials
Myths and Facts
Cervical Cancer Screening

Centers for Disease Control and Prevention
Fact Sheet
Cancer Survivor Story
Screening Test Podcast
HPV Vaccine

Please share these documents and consider tagging @UMN_MCH and @SahrcUMN!

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to see what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

If available, use logos or other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

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