Sickle Cell Awareness Month
QUICK-GUIDE

This is one of 50+ “Quick-Guides” created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/qguides

Social Media

Hashtag
#SickleCellDisease
#SCD
#ConquerSCD

Twitter
@ConquerSCD
@SCDAAorg

Instagram
@sicklecellmn

YouTube
Sickle Cell Disease Association of America

Print, Post, or Share

If available, use logos or other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

Sickle Cell Disease Association of America
Advocacy Toolkit
Education Materials
About Sickle Cell Disease
Links & Resources

Sample Tweets/Posts

It is possible to have a healthy pregnancy even when an expecting mother has #SCD. Early and consistent prenatal care is key! Talk with your health care provider today!

September is #SickleCellDisease Awareness Month! Visit @SCDAAorg to learn more about how to #ConquerSCD!

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