National Farm Safety & Health Week

“A child dies in an agriculture-related incident about every three days in the United States. In addition, every day about 38 children are injured in an agriculture-related incident. 80% of the injured youth were not working when the injury occurred.” (International Society for Agricultural Safety and Health, 2014)

Social media

Hashtag
#FSHW16
Facebook
Farm Safety For Just Kids
Twitter
@farmsafety4kids
@neiowacc

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers:
@UMN_MCH and @SahrcUMN.

Northeast Iowa Community College (NICC)
General National Farm Safety and Health Week
National Farm Safety and Health Week 2016 resources
Partner websites and resources
Webinars
2016 press release
Order a Farm First Aid Kit
Tips for the health and safety of school aged children
2014 Presidential Proclamation

Print, post, or share

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers. Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

Training Video

For more information, check out our training video: http://z.umn.edu/qgvid

Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

The Center for Leadership Education in Maternal and Child Public Health is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number T76MC00005-59-00 for Leadership Education in Maternal and Child Public Health in the amount of $1750,000. This information or content and conclusions of our outreach products are those of the authors and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS, or the U.S. Government.