National School Breakfast Week
QUICK-GUIDE

This is one of 50+ "Quick-Guides" created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/aguides

Social Media

Hashtag
#NSBW18
#SchoolBreakfast

Twitter
@SchoolLunch

Facebook
School Nutrition Association

Instagram
@InstagramHandle

YouTube
Youtube Chanel Title

Print, Post, or Share

School Nutrition Association

Nutrition Resources
Marketing Resources
About School Meals
Handouts

Sample Tweets/Posts

We’re celebrating #NSBW18 March 5-9! Did you know eating #schoolbreakfast fuels learning? It’s true! We serve #breakfast every weekday here at [school/district]

It’s #NSBW18! learn more about #schoolbreakfast by visiting www.schoolnutrition.org

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