Teen Intimate Partner and Dating Violence Awareness Month QUICK-GUIDE

A publication of the Center for Leadership Education in Maternal and Child Public Health

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to see what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media networks. Include it in any posts you create.

Please share this Quick-Guide and tag @UMN_MCH!

If available, use logos or other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

For Help Call: 1-800-799-SAFE

This is one of 50+ “Quick-Guides” created to help you take advantage of national health observances. It can help you guide your maternal and child health promotion efforts, especially when using social media. Most messages, materials, and facts can be adapted to fit many audiences.

For other Quick-Guides, visit: z.umn.edu/aguides

Social Media

Hashtag
#TDVAM
#1in3
#TeenDVMonth
#Orange4Love

Twitter
@ndvh
@NCADV
@loveisrespect
@BreaktheCycleDV

Facebook
Break the Cycle
Love is Respect

Instagram
@loveisrespectofficial

Print, Post, or Share

Centers for Disease Control and Prevention (CDC)
Fact Sheet
Prevention Strategies
Program Activities Guide

Break the Cycle
Warning Signs
Know Your Rights
Healthy Relationship Quiz

Sample Tweets/Posts

1 in 3 of teens experience physical, sexual, emotional, or verbal abuse from an intimate partner. Know your rights!
#TeenDVMonth

Every year 1.5 million teens experience physical intimate partner and dating violence. Know the warning signs!
#TDVAM

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