Can You Tell Me How To Get to Sesame Street from the County Jail?
Communication Strategies for Leveraging Systems Change on Parental Incarceration

June 7, 2016
2:00-3:00 pm ET

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Can You Tell Me How To Get to Sesame Street from the County Jail?

Communication Strategies for Leveraging Systems Change on Parental Incarceration
Who are we?

**Rebecca Shlafer**, PhD, Assistant Professor, Division of General Pediatrics & Adolescent Health, Department of Pediatrics

**Sara Benning**, MLS, Outreach & Communications Director, The Center for Leadership Education in Maternal & Child Public Health, School of Public Health

**Sara Langworthy**, PhD, Extension Educator, The Children, Youth & Family Consortium (CYFC), Extension Family Development
Our Place(s) at the University of Minnesota

Rebecca Shlafer,
Division of General Pediatrics & Adolescent Health
Department of Pediatrics
Sara Langworthy, The Children, Youth & Family Consortium (CYFC), Extension Family Development
**Sara Benning**, The Center for Leadership Education in Maternal & Child Public Health (MCH), School of Public Health
Uniquely Different:

- Missions
- Funding
- Stakeholders
Goals of Today’s Session

1.) Learn different mechanisms used for sharing research- and practice-based information with varied stakeholders to meet diverse learning needs about the effects of parental incarceration on children and families.

2.) Understand the effectiveness of these mechanisms for sharing research- and practice-based information with varied stakeholders.

3.) See how collaborative partnerships are instrumental in creating ripple impacts across policy and practice arenas in Minnesota to promote health and well-being of families affected by incarceration.
A Few Notes on Mass Incarceration
but first...

a quick question!
How many US children have co-resided with a parent who was incarcerated?

- 500,000
- 1 million
- 2 million
- 5 million

5 million!
Obama Visits Federal Prison, A First For A Sitting President

Pope Francis Visits Prisoners in Philadelphia

Pontiff encourages about 100 inmates, saying all people invited to 'enable your rehabilitation'
U.S. State and Federal Prison Population, 1925-2014

Source: Bureau of Justice Statistics Prisoners Series.
Parents in State and Federal Prisons and their Minor Children

Source: Glaze & Maruschak, 2010
Incarcerated Parents and their Children

Incarceration often creates challenges for children and families at home, in school, and in their communities.

Children may experience:

• Financial and material hardship
• Unpredictability in family relationships and structure
• Difficulty with school relationships and performance
• Struggles with mental and physical health
• Social and institutional stigma
# Parents in MN Prisons

## Minnesota Exceeds National Rates

Minneapolis has a higher proportion of prisoners who report being parents and living with their children than national estimates.*

<table>
<thead>
<tr>
<th></th>
<th>Incarcerated Men with Children</th>
<th>Incarcerated Women with Children</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>66%</td>
<td>77%</td>
</tr>
<tr>
<td>Living with Children</td>
<td>56%</td>
<td>66%</td>
</tr>
<tr>
<td>Prior to Arrest</td>
<td>36%</td>
<td>55%</td>
</tr>
</tbody>
</table>

## Significant Number of Minnesota Children Affected

The number of Minnesota children with an incarcerated parent exceeds the entire population of children in Shakopee or St. Cloud.

Children with an Imprisoned Parent: **16,248**
a(another) question!
How many MN youth report having a parent incarcerated now or in the past?

- 1 in 6
- 1 in 15
- 1 in 30
- 1 in 45
Our Work in Minnesota

Better together!
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Type</th>
<th>Key</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>MN Doula Project (formerly Isis Rising) <em>(research, intervention)</em></td>
<td>Pediatrics</td>
<td>P</td>
</tr>
<tr>
<td></td>
<td>Sesame Street Toolkits <em>(resource, publication, video)</em></td>
<td></td>
<td>P</td>
</tr>
<tr>
<td></td>
<td>eReview <em>(publication)</em></td>
<td>CYFC, Pediatrics</td>
<td>P</td>
</tr>
<tr>
<td></td>
<td>Lessons from the Field <em>(event)</em></td>
<td>CYFC, Pediatrics</td>
<td>P</td>
</tr>
<tr>
<td>2013</td>
<td>Strengthening Families in the Context of Incarceration <em>(event)</em></td>
<td>CYFC, Pediatrics</td>
<td>P</td>
</tr>
<tr>
<td></td>
<td>Legislative Advisory Committee formed <em>(policy)</em></td>
<td>Pediatrics, MCH</td>
<td>P, M</td>
</tr>
<tr>
<td></td>
<td>Institute on the Reproductive Health of Incarcerated Women <em>(event)</em></td>
<td>MCH, Pediatrics</td>
<td>M, P</td>
</tr>
<tr>
<td>2014</td>
<td>Office of the UMN President Reception <em>(event)</em></td>
<td>Pediatrics</td>
<td>P</td>
</tr>
<tr>
<td></td>
<td>Incarceration and Public Health <em>(publication)</em></td>
<td>MCH, Pediatrics</td>
<td>M, P</td>
</tr>
<tr>
<td></td>
<td>SF8780 signed by Governor Dayton <em>(policy)</em></td>
<td>Pediatrics, MCH</td>
<td>P, M</td>
</tr>
<tr>
<td>2015</td>
<td>Incarcerated Mothers: A View into Public Health Challenges <em>(event)</em></td>
<td>MCH, Pediatrics</td>
<td>M, P</td>
</tr>
<tr>
<td></td>
<td>Incarcerated and Pregnant: Promoting the Health of Mothers and Babies <em>(video)</em></td>
<td>MCH, Pediatrics</td>
<td>C, P,M</td>
</tr>
<tr>
<td>2016</td>
<td>Housed out of Facility Family Impact Analysis <em>(publication)</em></td>
<td>MCH, Pediatrics</td>
<td>M, P</td>
</tr>
<tr>
<td></td>
<td>Pregnancy Resource Guide for Incarcerated Mothers <em>(publication)</em></td>
<td>MCH, Pediatrics</td>
<td>M, P</td>
</tr>
<tr>
<td></td>
<td>Illinois Law Enforcement Training and Standards Board (ILETSB) Executive Institute collaboration <em>(needs assessment)</em></td>
<td>MCH</td>
<td>M</td>
</tr>
</tbody>
</table>
5 Tips for Doing Interdisciplinary Work

Hint: There are more than 5, but these are our take-aways!
What we WANT interdisciplinary work to look like...
What we THINK interdisciplinary work looks like...

IDEA!
IDEA!
IDEA!
IDEA!
IDEA!
IDEA!
IDEA!
NEW IDEA!
IDEA!
NEW IDEA!
IDEA!
IDEA!
ANOTHER IDEA!
What interdisciplinary work can ACTUALLY look like...
• MN Doula Project (formerly Isis Rising) *(research, intervention)* P
• Sesame Street Toolkits *(resource, publication, video)* P

2012
• eReview *(publication)* C, P
• Lessons from the Field *(event)* C, P

2013
• Strengthening Families in the Context of Incarceration (MN Assoc. for Children’s Mental Health, MACMH) *(event)* C, P
• Legislative Advisory Committee formed *(policy)* P, M
• Institute on the Reproductive Health of Incarcerated Women *(event)* M, P

2014
• Office of the UMN President Reception *(event)* P
• Incarceration and Public Health *(publication)* M, P
• SF8780 signed by Governor Dayton *(policy)* P, M

2015
• Incarcerated Mothers: A View into Public Health Challenges *(Art & Science of Prevention series)* *(event)* M, P
• Incarcerated and Pregnant: Promoting the Health of Mothers and Babies *(video)* C, P, M
• Housed out of Facility Family Impact Analysis *(publication)* M, P
• Pregnancy Resource Guide for Incarcerated Mothers *(publication)* M, P
• Illinois Law Enforcement Training and Standards Board (ILETSB) Executive Institute collaboration *(needs assessment)* M

2016

**KEY**
C = CYFC
M = MCH
P = Pediatrics
Pro Tip #1:
Be open to an iterative, creative & organic process

It’s not just about “what’s next” but “who else? how else?”
Pro Tip #2: Say yes & show up

I want to be the room where it happens...

Mandated Legislative Advisory Committee

Legislative Advisory Committee on the Care of Pregnant Incarcerated Women (SF2423/HF2833)


Summary

Between October and December, 2014, a group of key stakeholders from corrections, health, human services, and community organizations met to discuss SF2423/HF2833, as well as implications of the law for subsequent policy and practice. This successful collaboration has led to specific recommendations for modifying the existing legislative language, as outlined below.

Introduction

Minnesota law SF2423/HF2833 (Appendix A), authored by Senator Barbara Goodwin (DFL, District 41) and Representative Carolyn Laine (DFL, District 41B), mandated the creation of an advisory committee to review the existing correctional standards for incarcered pregnant and postpartum women and, after such review, make recommendations for the 2015/2016 legislative session. This report serves as a summary of the committee’s work and subsequent recommendations.

SF2423/HF2833

$60K in funding

Be ready for policy windows when they open.
Pro Tip #3: Make connections and share

...or how to be a positive Karma communicator...

Credit is necessary but secondary!
Pro Tip #4: Use what you’ve already got

Video Link: z.umn.edu/incmch

How can you leverage what you already have with a new audience?
Pro Tip #5: Design to benefit ALL partners

Creative interdisciplinary partnerships have creators, not just authors.
Q&A
#researchcomm
Find us! Ask us! Collaborate with us!

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Thank you for joining today’s webinar!

• To learn more about the Consortium, visit our website at: http://childpolicyuniversityconsortium.com/.

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