



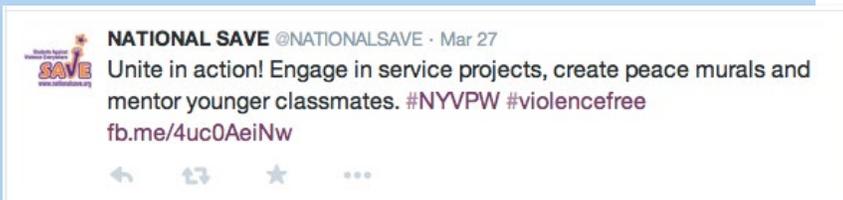
# National Youth Violence Prevention Week

“The goal of this campaign is to raise awareness and to educate students, teachers, school administrators, counselors, school resource officers, school staff, parents, and the public on effective ways to prevent or reduce youth violence.” (SAVE, 2015)

A publication of the Center for Leadership Education in Maternal and Child Public Health

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

## Social media



Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers: @UMN\_MCH and @SahrcUMN.*

### Hashtag

#violencefree  
#NYVPW

### Facebook

Students Against  
Violence Every-  
where (SAVE)

### Twitter

@NATIONALSAVE

## Print, post, or share

### Students Against Violence Everywhere (SAVE)

Mark your Calendar for upcoming National Youth Violence Prevention Week Campaigns:

- April 4-8, 2016
- April 3-7, 2017
- March 19-23, 2018
- April 8-12, 2019

Partner Guide (PDF)

General information for 2015, including daily challenge themes

Press release (link opens a Word document)

Articles and news coverage

Suggested activities (PDF)

Examples of local activities

Top ten tips for educators

Resources and tips for parents

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



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