National Stalking Awareness Month

“A recent report by the Centers for Disease Control and Prevention showed that 7.5 million adults are stalked in the United States in one year, demonstrating that working to raise awareness about the realities of stalking is as critical as ever.” (Stalking Resource Center, 2015)

We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media

Hashtag
#NSAM2015
#NSAM2014

Facebook
Stalking Resource Center

Twitter
@SRC_NCVC

Youtube
National Center for Victims of Crime

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats. One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.
Print, post, or share

Stalking Resource Center: National Center for Victims of Crime

Promote the event:
Buttons, graphics, press release, and more

Education materials for professionals, individuals, communities, and more

Quiz: How much do you know about stalking?
Other resources: Help for victims, laws, outreach materials, and more
Order NSAM items
Impact of stalking on victims
Additional resources

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

1 in 4 women age 18-24 have been stalked online.

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Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

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