



# STI Awareness Month

“Sexually transmitted diseases, or STDs... affect people of all ages, backgrounds, and from all walks of life. In the U.S. alone there are approximately 20 million new cases each year, about half of which occur among youth ages 15-24 years.” (ASHA, 2015)

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We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

## Social media

American Sexual Health Association  
April 27 · 🌐

Can you guess the STI? Only about 30 percent of people that have trichomoniasis develop any symptoms. See the answer at <http://bit.ly/1HKRtqY>

**QUIZ TIME!**

With approximately 3.7 million infections in the U.S., this is the most common curable STI.  
(Hint: It's not chlamydia)

SPRING INTO SEXUAL HEALTH

### Hashtag

#STIAwareness-Month  
#STIMonth15  
#STI

### Facebook

American Sexual Health Association

### Twitter

@InfoASHA

### Youtube

American Sexual Health Association

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats.

One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

*Please share these documents and consider tagging the Centers: @UMN\_MCH and @SahrcUMN.*

## Print, post, or share

### American Sexual Health Association (ASHA)

Sexual Health TV: Videos on a wide range of sexual health topics.

Sexual Health TV: In Spanish

ASHA Website in Spanish

General information about Sexually Transmitted Infections Awareness Month 2015

Ten questions to ask your health care provider

How to talk to your kids

Starting the conversation with your partner

Quiz: How much do you know about STIs?

Resources for health care providers

Have questions? Get answers from experts: Online forum, phone or chat, and articles.

Books and more

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people's attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.



The screenshot shows the Sexual Health TV website interface. At the top is the logo for Sexual Health TV. Below it is a navigation menu with tabs for ABOUT, SEXUAL HEALTH, STIS, CONDOMS, CERVICAL CANCER, VACCINES, HERPES, EN ESPAÑOL, and PROVIDERS. The main content area features a video player with the title 'Introducing...Sexual Health TV' and a play button. To the right of the video player is the heading 'ABOUT SEXUAL HEALTH TV' followed by a paragraph of text: 'Sexual Health TV (SHTV) is your one stop for a wide range of sexual health programming. Tune in to hear personal stories from cervical cancer survivors, learn about chlamydia and other sexually transmitted infections, see how condoms are made, learn about sexual difficulties like erectile dysfunction, and more. You can channel surf with the menu [...]'. Below the text is a 'Continue Reading »' link.

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