STI Awareness Month

“Sexually transmitted diseases, or STDs... affect people of all ages, backgrounds, and from all walks of life. In the U.S. alone there are approximately 20 million new cases each year, about half of which occur among youth ages 15-24 years.” (ASHA, 2015)

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We hope you find this health observance quick-guide helpful! Roll over text to find live links to sites and materials. Most messages, materials, and facts can be adapted to fit other audiences not specifically depicted here.

Social media

Hashtag

#STIAwarenessMonth
#STIMonth15
#STI

Facebook

American Sexual Health Association

Twitter

@InfoASHA

Youtube

American Sexual Health Association

Social media can be a great tool for finding up-to-date resources and facts. Follow leading organizations to find out what they are doing, share their posts, and join in national chats. One of the easiest ways to find more resources is to search the hashtag for this observance. This can be done on almost all social media sites. Include it in any posts you create.

Please share these documents and consider tagging the Centers: @UMN_MCH and @SahrcUMN.
Print, post, or share

American Sexual Health Association (ASHA)

Sexual Health TV: Videos on a wide range of sexual health topics.
Sexual Health TV: In Spanish
ASHA Website in Spanish
General information about Sexually Transmitted Infections Awareness Month 2015

Ten questions to ask your health care provider
How to talk to your kids
Starting the conversation with your partner
Quiz: How much do you know about STIs?
Resources for health care providers
Have questions? Get answers from experts: Online forum, phone or chat, and articles.
Books and more

If available, use logos and other graphics to enhance your posts, emails, or websites. Visuals help catch people’s attention and often have higher engagement numbers.

Use available facts from these organizations to create quick and easy posts for social media or a newsletter. Many also provide templates for press releases and other modes of communication.

Compiled with the help of the University of Minnesota State Adolescent Health Resource Center (SAHRC), part of the Adolescent and Young Adult Health - National Resource Center.

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