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Center for Leadership Education in Maternal and Child Public Health
Division of Epidemiology and Community Health
School of Public Health
University of Minnesota
1300 S. 2nd St., Suite 300
Minneapolis, MN 55454

MATERNAL AND CHILD HEALTH
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Deborah E. Powell Center
for Women's Health
A Nationally Designated Center of Excellence

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M I N N E S O T A
MDH
DEPARTMENT OF HEALTH

Maternal and Child Health Bureau,
Health Resources and Services Administration,
U.S. Department of Health and Human Services

One-Day Conference
Preconception Care Conference
Friday, November 7, 2008

Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center, MN 55430

One-Day Conference

Preconception Care Conference

*A Lifespan Approach to
Reproductive Health*



**Friday, November 7, 2008
8:00 to 4:30**

Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center, Minnesota

Sponsored by:

Minnesota Department of Health; March of Dimes, Minnesota Chapter;
University of Minnesota Children's Hospital, Fairview/University of Minnesota
Medical Center, Fairview; Center for Leadership Education in Maternal
and Child Public Health, School of Public Health, University of Minnesota;
Medica

CONFERENCE GOAL

This conference will present culturally appropriate strategies and messages to improve preconception and interconception care for underserved populations such as racial and ethnic minority populations, teens, and low-income women. The long-term goal of the conference is to achieve comprehensive, integrated health care for all Minnesota women of reproductive age, while the near-term goal is to advance Minnesota's healthcare system further towards such integrated care for all populations.

Educational Objectives

Upon completion of this conference, participants should be able to:

1. Identify social conditions and health behaviors that affect women's health, fertility, and birth outcomes.
2. Identify two methods to reframe and market preconception care to underserved populations.
3. Identify the components of successful preconception care models for underserved populations.
4. Identify strategies and methods to integrate preconception care and family planning services for underserved populations.

Who Should Attend

Health care providers, nurses, public health professionals, researchers, allied health students, health administrators, policy makers, and staff from HMOs, human service agencies and community organizations.

Conference Location

A map with directions and parking information can be found online at: www.earlebrown.com/mapdirections.html.

CONFERENCE PLANNING COMMITTEE

Ken Bence, MHA, MBA, Director, Community Health Initiatives for the State Public Programs Division, Medica Health Plan

Doriscile Everett-O'Neal, MSW, Project Director for the City of Minneapolis, Twin Cities Healthy Start

Cheryl Fogarty, PHN, MPH, Infant Mortality Nurse Consultant, Minnesota Department of Health

Phyllis Haag, RN, PHN, Nursing Supervisor, St. Paul-Ramsey County Department of Public Health

Wendy Hellerstedt, MPH, PhD, Associate Professor, Center for Leadership Education in Maternal and Child Public Health, School of Public Health, University of Minnesota

Julia Johnsen, MPH, Director of Community Outreach, Center for Leadership Education in Maternal and Child Public Health, School of Public Health, University of Minnesota

Marianne Keuhn, BSW, State Program Director, March of Dimes, Minnesota Chapter

Richard C. Lussky MD, MPH, FAAP, Co-Medical Director, Newborn ICU, Medical Director, Infant Apnea and Pulmonary Program, Hennepin County Medical Center

Diane Mueller, BS, Policy Consultant, Health Care Programs, Minnesota Department of Human Services

Diane C. O'Connor, RN, BA, MPA, Administrative Director, Deborah E. Powell Center for Women's Health, University of Minnesota

Denise Palmer, MS, RN, CNS, Perinatal Outreach Manager, University of Minnesota Medical Center, Fairview

Mary A. Rossi, MS, CNM, Teaching Specialist, School of Nursing, University of Minnesota

The sponsors of this conference are committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, creed, religion, color, sex, age, marital status, disability, public status, veterans status, or sexual orientation.

CONFERENCE SCHEDULE

- 8:00a.m. Registration
- 8:30a.m. Welcome
Sanne Magnan, MD, PhD, Minnesota Department of Health
- 8:45-10:00 Improving Pregnancy Outcomes: Should We Change Our Ways? The Role of Preconception Health and Health Care
Hani Atrash, MD, MPH, Centers for Disease Control and Prevention
- 10:00-10:30 Break and Exhibits
- 10:30-11:45 Reframing and Marketing Preconception Health to a Diverse Community
Phyllis Williams Thompson, MS, March of Dimes
- 11:45-12:45 Lunch and Exhibits
- 12:45-1:45 Breakouts
1. Preconception Care in the American Indian Community: Panel Discussion
Facilitator: *Noya Woodrich, MSW*, Division of Indian Work
 2. The Effect of Racism on Preconception Health: An African-American Perspective
Dorii Gbolo, BSN, RN, MS, Open Cities Health Center
 3. Stories from the Hmong Community about Preconception Care
Ying Vang, PHN, St. Paul-Ramsey County Department of Health
Kang Xiaaj, MD, West Side Community Health Services
- 1:45-2:00 Break and Exhibits
- 2:00-3:00 Breakouts
4. Somali Perspectives: Using Cycle Beads for Family Planning
Diana DuBois, MPH, MIA, Minnesota International Health Volunteers
 5. Cass, Todd, Wadena Family Planning Risk Assessment/ Preconception Tool
Cindy Peterson, PHN, MS, Wadena County Public Health;
Heidi Brings, RN, PHN, Todd County Public Health and
Ane Rogers, PHN, MS, Cass County Health and Veterans Services
 6. Is Inequality Making us Sick? Screening and Discussion of Unnatural Causes: When the Bough Breaks
Facilitator: *Julia Johnsen, MPH*
 7. Latino Perspectives on Preconception Care
Louise Miles, La Clinica
- 3:00-4:15 Panel: Opportunities to Integrate Preconception Care and Family Planning
Facilitator: *Wendy Hellerstedt, MPH, PhD*
Amy Gilbert, MD, MPH Family Tree Clinic
Diane O'Connor, Deborah E. Powell Center for Women's Health, University of Minnesota
- 4:15-4:30 Wrap Up/Next Steps

CONFERENCE FACULTY

Hani Atrash, MD, MPH, Director, Division of Blood Disorders, National Center on Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, Atlanta, GA

Heidi Brings, RN, PHN, Family Health Supervisor, Todd County Public Health, Long Prairie, MN

Diana DuBois, MPH, MIA, Executive Director, Minnesota International Health Volunteers, Minneapolis, MN

Dorii Gbolo, BSN, RN, MS, Chief Executive Officer and Executive Director, Open Cities Health Center, Minneapolis, MN

Amy Gilbert, MD, MPH, Medical Director, Family Tree Clinic, St. Paul, MN

Sanne Magnan, MD, PhD, Commissioner of Health, Minnesota Department of Health, St. Paul, MN

Louise Miles, Women's Health Educator, Community Outreach Worker, La Clinica, St. Paul, MN

Diane O'Connor, RN, BA, MPA, Deborah E. Powell Center for Women's Health, University of Minnesota, Minneapolis, MN

Cindy Peterson, PHN, MS, Family Health Supervisor, Wadena County Public Health, Wadena, MN

Ane Rogers, PHN, MS, Family Health Supervisor, Cass County Health, Human and Veterans Services, Walker, MN

Phyllis Williams Thompson, MS, CIM, National Manager, Prematurity Campaign, March of Dimes National Office, White Plains, NY

Ying Vang, PHN, St. Paul-Ramsey County Department of Public Health, Family Health Section, St. Paul, MN

Noya Woodrich, MSW, LICSW, Executive Director, Division of Indian Work, Minneapolis, MN

Kang Xiaaj, MD, Physician, West Side Community Health Services, McDonough Homes Clinic, St. Paul, MN



ACKNOWLEDGEMENTS

Appreciation is expressed to the following organizations for education grants/fees that help support this conference:

Minnesota Department of Health

March of Dimes

University of Minnesota Children's Hospital, Fairview

Center for Leadership Education in Maternal and Child Public Health, Division of Epidemiology and Community Health, School of Public Health, University of Minnesota

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Minnesota Chapter, American College of Nurse Midwives

Disability Accommodations

To request disability accommodations or a copy of this publication in an alternative format, please contact Marianne Keuhn at 952-835-3033 ext. 304 or by email at mkeuhn@marchofdimes.com

REGISTRATION FORM

Preconception Care Conference

November 7, 2008
Earle Brown Heritage Center
6155 Earle Brown Drive
Brooklyn Center, MN 55430

First Name _____
Last Name _____
Title/Position _____
Employer/Organization _____
Daytime phone _____ Fax _____
E-mail _____
Street Address _____
City/State/Zip _____

May we include your name in our registrants' list to be distributed at the Conference? Yes No

REGISTRATION FEES

Fees include tuition, syllabus, continental breakfast, lunch, and refreshments.

Registration fee \$95.00
Student rate \$25.00 (for scholarships contact: Marianne Keuhn,
952-835-3033 ext. 304)

Registration is open through Friday, October 31 as space remains available. To check space availability please contact Marianne Keuhn at 952-835-3033 ext. 304.

PAYMENT AND REGISTRATION METHOD

Check (payable to the March of Dimes)
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TO REGISTER

You may register using one of the following methods:

ONLINE: Go to www.marchofdimes.com/Minnesota
FAX: 952-835-8661 (Attn: Marianne Keuhn)
MAIL: Marianne Keuhn, March of Dimes, 5233 Edina Industrial Boulevard,
Edina, MN 55439

Registrations without payment will not be accepted.

Questions? Call Marianne Keuhn at 952-835-3033 ext. 304.

A refund will be made if written cancellation of registration is received by Friday, October 31. A full refund will be made if the program is not held. The Conference Planning Committee reserves the right to cancel the program if necessary.