## University of Minnesota

Twin Cities Campus

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Mark G. Yudof President Morrill Hall



Fram line

Dear Colleague:

You will enjoy Finland and the Finns.

The University has an on-going collaboration with Finnish health leaders dating back to 1956. This began with the Seven Countries Study, described in the attached booklet, "On the Trail of Heart Attacks." Martti Karvonen, who is still alive and who "knows everyone in Finland," is a physiologist who was formerly Surgeon General under President Kekkonen. He told Ancel Keys of Minnesota about his early post-war observations that the Finns had many heart attack cases along with an atrocious eating pattern. The contrast with Keys's experience in Mediterranean countries and Japan led us in Minnesota into the thirty-five year adventure of that study, still coordinated from here. A taste of the adventure is enclosed, and I refer you particularly to the flavor of the chapter on Finland.

The sequal to our findings about their unique risk of heart attack eventually permeated the public of eastern Finland or North Karelia. Their leaders, at first simply courteous and curious, then became angry and aroused to do something about their risk. The North Karelia Project grew out of this awareness and was a pioneering, genuinely community-wide effort in prevention and public health. I sat on the WHO advisory group to its organization in 1971, and returned for its twenty-fifth anniversary in Kuopio only last November. The Minnesota Heart Health Program, a tenyear project of our School of Public Health, was a direct outgrowth of this Finnish experience.

If you should visit the University of Kuopio you might be aware of the fact that I signed an informal agreement between our Universities at the occasion of receiving an honorary degree there in 1982. This was, I

believe, parallel to a sister-city status with Minneapolis, and there may be somehing about that in the files from Peter Magrath's time. Osmo Heinonen was then Rector at Kuopio University and is still active on the faculty. Their provincial system branches are specialized and Kuopio University includes the medical and social sciences. Kalevi Pyörälä, internist and epidemiologist, still a major figure in Finnish medicine, was the colleague who arranged this Minnesota connection, and we had a number of post-doctoral fellows here from Kuopio. Aulikki Nissinen is his successor in our continued collaborations.

The director of the innovative North Karelia Project, Pekka Puska, now heads, as well, the Department of Epidemiology and Health Promotion at the National Public Health Institute in Helsinki. He recently completed a term in the Finnish Parliament and is a most knowledgeable colleague and friend of Minnesota. Among many other things, he is responsible for a remarkable shift from dairy farming to berry farming in east Finland, and for the development of a cholesterol-lowering spread that was licensed for U.S. use just last week. He also directs a successful international seminar in community health promotion that includes students from eastern and African and Latin-American countries (there are advantages to being small and "neutral" — and innovative!).

I enclose addresses of these people in our "Minnesota Connection," and will be happy to alert them of your upcoming visit if you would like.

You might want to check my paragraph on the "Fit Finns," and not let them go overboard with sauna when you visit. A gradual build-up in the temperatures you're exposed to, and always a slow cool-down, can make it an elevating experience. I should avoid plunges into cold lakes afterward. But sauna participation is a near-religious practice, and is expected of the visitor, including spouses. Enjoy!

Cordially,

Henry Blackburn, MD

Mayo Professor of Public Health (Emeritus)

encl. Seven Countries Study/North Karelia Project

Frand: Il sent you a copy of Mc Seven Contris book last year. Enjoy Sandingung!

## The Minnesota-Finland Connection

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