

Pisa, Zbenek
Page Two
August 6, 1979

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to Dr.
Pronis or
Gellman

Meanwhile, we don't hear enough from you, and my visits to Europe are considerably reduced as I attempt to forward the home efforts of our rapidly expanding department. I have entirely left the WHO Manual. I am eager to give it a final effort and hope they will complete the effort soon.

Cordially,

Henry



HB:ms

encls. -

- HEW Smoking Report ✓
- Opt. Lipid ms. (separate) ✓

Prank.



UNIVERSITY OF MINNESOTA
TWIN CITIES

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January 29, 1980

Zbynek Pisa, M.D.
Chief, Cardiovascular Diseases
World Health Organization
Ave. Appia 1211, Geneva 27
Switzerland

Dear Zbynek:

I have completed an initial review of the monograph by Pekka Puska and collaborators entitled the North Karelia Project which I received last month directly from Dr. Puska. I enclose a running enclosure which might be useful to get back to the authors. I have forwarded directly to them photocopies of pages on which I made suggested changes in syntax and word use.

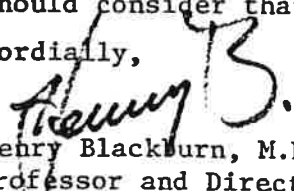
They have done an extremely good job of putting the material together. The whole provides a most useful report and archival document on one of the most important demonstration projects and community prevention programs in the history of cardiovascular disease.

This preliminary note to you is to indicate my enthusiastic support for publication of the monograph in its entirety under the auspices of the World Health Organization Cardiovascular Section. I believe that the manuscript can be accepted without significant modification. I believe that if there are constraints on its length from your standpoint as publisher as well as editor that much tightening is possible. On the other hand, almost all of the text, tabular and illustrative material will be of value to the scientific and public health community.

Because of the topical importance of this subject to industrial and developing countries, and because of priority now being given in industrial countries to basic and technological developments in cardiovascular disease rather than prevention, and because of the competition of health researches with inflation and current military spending, I think it crucial to the scientific and public health community that this document be published at an early date.

Finally, I would be happy to offer, at least for North American journals, to prepare an editorial to call attention to this publication, if you should consider that desirable and useful.

Cordially,


Henry Blackburn, M.D.
Professor and Director
Chairman, Division of Health and Human Behavior
HEALTH SCIENCES

HB/rc



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In reply please refer to: C3/451/5 FIN
Prière de rappeler la référence: ZP/mce

Handwritten notes:
- *PC*
- *T. Koettli*
- *file correct*
2/2/80 MB

Professor H. Blackburn
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Etats-Unis d'Amérique

15 February 1980

Dear Henry,

Many thanks for your letter of 29 January, together with your review of the monograph of Pekka Puska and his collaborators on the North Karelia Project. I am most happy to learn that you find the report well written and that you recommend it for WHO publication.

Probably, in the meantime, Pekka Puska has informed you that some problems are arising concerning the financing of the publication. WHO headquarters has to publish its monographs in several languages and, according to present calculations, it would cost about \$ 100 000 to publish this report according to the rules which we have to follow. However, our Publications Office has suggested certain solutions, e.g. a joint publication between WHO and the Finnish Government, which possibility Pekka Puska is now exploring. Further, I am informed that Dr Kaprio, the Regional Director for Europe, would be willing to publish the report as a WHO Regional publication, with much lower costs and more advantageous terms.

As your support is so enthusiastic I am sure it will help very much to solve these problems. I will do my best, and have already informed the responsible persons in our Publications Office about your opinion.

I personally liked the report. It provides a fantastic amount of information and its publication is timely for all the reasons you mention. I shall keep you informed about further developments.

I very much hope that everything is now going well and hope that we shall have the opportunity to meet soon.

With best personal regards, and thanking you for your continuous support to promote our programmes.

Handwritten note:
PS: I, of course, am informing Pekka about your detailed comments and expect him to react accordingly. It is important to him that concept of prevention & control activities.

Yours sincerely,

Signature of Dr Z. Pisa
Dr Z. Pisa
Chief
Cardiovascular Diseases