



UNIVERSITY OF MINNESOTA
TWIN CITIES

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CORRES-PAINTER

May 30, 1980

Mr. Dick Painter
KYSM Radio
1807 Lee Boulevard
North Mankato, MN 56001

Dear Mr. Painter:

The University staff much enjoyed its recent luncheon and subsequent discussions with you about a heart attack and stroke prevention program for Mankato. We found your questions penetrating and important. We take your positive reception as indication that we should continue contacts with you and move ahead.

We anticipate that the University will formally receive the grant award within the next month. At that time, there will be a low-key general announcement of the program, as it applies to several Minnesota communities. Our staff will, of course, be available for interviews in Mankato jointly with you for any explanations of the announcements in Mankato media, if desired.

I am sure you will advise us to contact a number of other people and organizations in Mankato. Because the anticipated staging we discussed together involves a year's lag before an actual health education program in the community, we believe that the "kick-off" for this part of the campaign should be worked out very carefully with you.

In the meantime, we would like to proceed with informal contacts, with you and other community leaders, to formulate from your advice a Community Advisory Board to be established in the early fall of this year. If all moves according to plan, we would begin in September or October of this year the survey and descriptive analysis in Mankato.

This will include a formal survey of a small but representative population sample to determine the present levels of cardiovascular risk characteristics. This would allow us to evaluate together the needs and opportunities for the health education program. In the interim, our medical staff will present the proposed program before the Blue Earth Medical Society and seek agreement to begin compilation of the cardiac illness and death rate experience in Mankato, as a baseline for establishing future trends.