



UNIVERSITY OF MINNESOTA
TWIN CITIES

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August 4, 1986

Memorandum

TO: Henry Blackburn, M.D., Division Head of Epidemiology
FROM: Robert L. Kane, M.D., Dean
RE: Health Education Internal Review Committee

HB
PC MM
MM meeting plan

I'm dictating this in case I don't get to talk to you by telephone. I do want to get underway as quickly as possible with our internal activities in reviewing Health Education. We seem to have some minor misunderstanding. I do not view this as a traditional departmental review activity. We do not need to convene a committee of University people beyond the School. In fact I have great problems identifying individuals who would be adequately knowledgeable in this area. The list prepared by Jim Rothenberger does not strike me as merely adding to our understanding of the contemporary issues facing Health Education. The most informed person on the list, Rich Needles, is in fact a part time member of the Health Education faculty already. I viewed the task as one of pulling together knowledgeable faculty within our School, particularly among persons concerned with human behavior change in its various aspects and designating them as the task force to come up with a report. At the same time we would engage some outside consultants who could participate in that process at two levels. At one level they could serve as advisors to the internal task force. At the second level they could also provide direct advice to people like you and me. If the problem we anticipate is one of lack of adequate vision, we may want to conduct some kind of modified Delphi poll of leaders in the field as part of the task force's work. I cannot help but think, however, that we will be in a greater morass if we try and commandeer a group of ignorant, if objective, persons from across the University to serve on this Task Force. We have the talent. I think we need to do the job.

OK.

RLK:sh/6kepi
(dictated but not read by Dr. Kane)