Dr. Jeremiah Stamler
Heart Disease Control Program
The Chicago Board of Health
54 W. Hubbard Street
Chicago 10, Illinois

Dear Jerry:

Just to make sure that there has been no misunderstanding, I have corresponded with Ancel regarding the proposal that you bring up the idea of obtaining subjects for the prophylacic study through cooperation with the insurance industry. I have a letter from him dated 4 April in which he approves you making the suggestion.

Henry Blackburn and Ernest Klepetar are just back from Europe and a conference at Brussels for the purpose of organizing the European Insurance Industry. It is now clear that cooperation with a number of European Insurance Companies is assured. Henry Blackburn will send you the memorandum on that meeting.

I am having copies made of the papers describing the technique for determining serum cholesterol from finger tip blood and will send you these papers when the work in the office is done.

The Blood Pressure limitation is not too serious as blood pressures up to 177/102 can be accepted -- of course, the insurance costs more so something should be worked out so that these people are reached before they decide to turn down the Insurance,

I have discussed the possibility of interesting the American Insurance Industry in such a project with Mr. Klepetar (Vice President, The Mutual Service Insurance Companies, St. Paul) and he believes that this can be done. However, if such an approach is to be made, then Laboratory personnel would like to be consulted.

Sincerely yours,