corresp - Liebman



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Bonnie Liebman, M.S.
Director of Nutrition
Center for Science in the Public Interest
1501 Sixteenth Street, NW
Washington, D.C. 20036

Dear Bonnie:

I have wondered if the Center has made any attempt to document the influence of Philip Morris and R. J. Reynolds involvement with their major food industry components -- on food processing, new products, advertising and health related policy in food and nutrition.

Many parts of academia and voluntary agencies such as American Heart are now establishing working relationships with the food industry. Some of these are very effective such as our "Lean Meats Make the Grade" program, but it seems to me we are in increasing trouble to the degree that tobacco companies promote "unhealth" beyond the issue of tobacco. I am sure you have thought about this, but do you have any documentation, recommendations or policy. The tobacco take-overs are likely to be permanent and progressive.

Keep up the good work!

Cordially

Henry Blackburn, M.D. Professor and Director

bpc: √R. Mullis √R. Kane

AEC