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HANA-Maui

AT HANA RANCH

D. Braun

10/21/88

Hear Henry. just received the "Cooking a' La Heart" cooking book. It looke fautantie all the right - healthy kind of good recipes - Tonight we try Porta Prumovera The bunding is smart so it lays flat-What a super idea from the Mankalo Heart Health Program. Sjint bought some Miss To make soup or add to rice & negetables -Mac uses every day & believes it helps Mate a super minune system. Vlooked up 'Miso' in the cook book - not listed - but maybe its in there. Dill and I are just back from two



505 ) 850 THERE

## ZITA WRIGHT

## 117 WELLS ROAD

## PALM BEACH, FLORIDA 33480

Feb. 21, 1988

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CRUME CorrespoWight

Dear Henry,

Thanks for your interesting letter. I am thrilled with Cheryl Perry's new job as director of the Community Health Education teaching major in the School of Public Health. I hope she can keep up the superb work of teaching and encouraging 'Promotion of Good Health' in all the public schools—not just Blooming, Fargo and Mankato. To know the message gets through by peer group teaching is so rewarding.

On March 4th, (Mac's 39th Birthday) Bill and I will head down to the Surf Club in Surfside to the U. of M. President's Club to hear President Kenneth Keller speak and receive a plaque in honor of John B. Hawley and Hawley Family Gift to the University.

When I asked Mac how it should read In honor of JBH from Rosita or Hawley family——Hawley family was decided. I said to Mac his father never liked his name on things because he said "other people won't give". but Mac said it would be nice to take his daughter to Northrup Auditorium some day and read on plaque a legacy of hers.....

We have a huge Super Fund Pollution law suit v. F.M.C. holding over our heads. Our case was dismissed in Minneapolis District Court..in our favor but FMC has taken it to Appeals Court. We cannot go ahead with our Lead Trust--Hawley Foundation until this case is settled.. I am sorry we are in a stalled position until summer.

Please keep in touch.

Best wishes,

Zita





## UNIVERSITY OF MINNESOTA TWIN CITIES

Division of Epidemiology School of Public Health Stadium Gate 27 611 Beacon Street S.E. Minneapolis, Minnesota 55455

(612) 624-5400

January 6, 1988

Mrs. Zita Wright 555 Bushaway Road Wayzata, MN 55391

Dear Zita:

Many thanks for your notes during the past year. My companion, Stacy Richardson and I, have just returned from 7 months of extensive travels, looking over health promotion and disease prevention activities in South Africa, Finland, Norway and Ireland. We saw many exciting things and I think have some worthwhile new ideas.

I'm sorry not to have responded on your daughter's book. I had seen the Dean's response and was quite in agreement with it, and so assumed that that was well taken care of.

Things move along very well with our Health Behavior and Promotion unit here. You may have heard that Cheryl Perry has assumed direction of the Community Health Education teaching major in the School of Public Health, newly within our Division. My energies are increasingly involved with administration. We are actively developing a new major section of cancer prevention, with strong new leadership under John Potter. It's first community project opens this year in Wadena with an eating pattern program oriented toward cancer prevention. Our next major area for development will be infectious disease epidemiology. Minnesota has not taken leadership in AIDS. I think the area that we could make the most contribution is influencing sexual behaviors and choices of youth and young adults.

I'm also beginning to look down the road toward "what I'm going to do when I grow up". For example, I would like to head a foundation having to do with health promotion activities, one to work on a more modest but focussed scale than the Kaiser Family Foundation, which I find both too grandiose and superficial. Of course, I would probably also be perfectly happy on the west coast of Florida, fishing and playing jazz. We shall see.

Thanks so much for keeping in touch. We wish you and Bill and Mac and your whole family the best for a healthful, productive and satisfying new year.

Cordially,

Henry Blackburn, M.D. Professor and Director

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Division of Epidemiology School of Public Health Stadium Gate 27 611 Beacon Street S.E. Minneapolis, Minnesota 55455 (612) 624-5400

March 9, 1988

Zita and Bill Wright 117 Wells Road Palm Beach, FL 33480

Dear Zita and Bill

I am delighted that you are a member of the President's Club and that you and your thoughtful undertakings with the University were recognized last week in Miami. I'm sorry we did not have the opportunity to reply, but we might consider other ways in which we can make members of the President's Club aware of the Hawley Award and Foundation's undertakings for the University.

If I had had the opportunity to say something and if it had been appropriate at the meeting, I would've said something like this:

"This Hawley-Wright family is unusual and unique in its support of the University. They didn't come to us looking for education about promoting health in the community or about researching health promotion at the university. They came to us already informed, being representatives of healthful lifestyles and with a clear and imaginative vision of what health promotion could be in Minnesota and the nation. We have attempted with the Hawley Award to translate their ideas into innovative school programs in the state and worldwide, in which youth help each other to avoid addictive behaviors, whether they be smoking, alcohol, drugs or patterns of eating or physical inactivity.

We continue to collaborate with this remarkable family, an unusual collaboration between academicians and opinion leaders in the business community, to plan how best to disseminate, through the wider fabric of our communities, attitudes that support healthy choices at all stages of life. This family is an active participant in a planning process as well as in financial support of this new academic activity of the University, centered in the School of Public Health. invite the President's Club and the Foundation's attention to these ongoing activities that are bringing the University out into the community for the direct benefit of its citizens."

Zita and Bill, I'm quite serious in my desire to provide a musical group for a summer thing when you're "back home". The band doesn't need to be the "center of attention" as we were last time but we will do it however you like. The sooner we could set a date the better in terms of lining up the key figures. The first two weeks of July would be the best for me.

I'm delighted that we stuck it out at Joe's for a delightful and memorable meal and evening.

Cordially,

Henry Blackburn, M.D. Professor and Director

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