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Terris

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Dr. Milton Terris
Journal of Public Health Policy
208 Meadowwood Drive
So. Burlington, VT 05401

Dear Milt:

I have read your CHPC/SEM presentation on "The Elements of a National Health Program." You really lay it out beautifully. I wish you well in your efforts to get these forceful concepts across.

I hope you will pardon my nitpicking about a detail, but you should know my reaction to one point. A public health object of reducing mass hypercholesterolemia is not to "provide incentives to switch production to food rich in unsaturated fat." There is evidence that we have quite enough polyunsaturates for all one needs in the average American diet now. The message should rather be the reduction in saturated fat intake and thus in total fat, a negative message, and to eat more legumes, fruits, vegetables, grains, and starches, a positive message. Also, in your very strong statement on prevention you spoke of measures to control high blood pressure without mention of the important area of preventing high blood pressure in the first place.

These are small points in a powerful editorial statement. Each section, prevention, medical care and living standards, is hard hitting.

Regards,

Henry Blackburn, M.D.
Professor and Director

Attach.: HB Am J Prev Med article (Blood Chol)
HB/DJ Editorial on "Sources" in Circ.
Maxcy. Rosenau
HB M H H P Prev. Med. paper
HB P.A. + Hypertension