

THE UNIVERSITY OF ROCHESTER

MEDICAL CENTER

601 ELMWOOD AVENUE ROCHESTER, NEW YORK 14642 AREA CODE 716

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Department of Medicine General Medicine Unit

March 30, 1981

Henry Blackburn, M.D. LPH, Stadium Gate 27 University of Minnesota School of Public Health Minneapolis, MN 55455

Dear Henry:

I have returned home even more excited over my hopes and plans for getting preventive cardiology off the ground here in Rochester. In particular, yesterday's seminar on the Community Demonstration studies was truly inspiring - you are to be congratulated for your efforts in the Minnesota study and in organizing the conference.

Enclosed you will find a copy of my C.V. and a copy of my Preventive Cardiology proposal. I am to inform you that NHLBI will contact you "at the appropriate time" to obtain your recommendation for this award.

If your schedule permits, I would certainly welcome any comments you have re: my proposal. I have put in much thought and effort but any additional critique is always of potential benefit.

I certainly hope the award comes through for a great many reasons not the least of which being its guarantee of increased contact with you and others so deeply involved in the pioneering prevention efforts. I hope we'll have an opportunity for an informal chat about my progress here sometime soon.

Be well.

Sincerely,

Philip Greenland, M.D.

PG: jh-s Enclosures



UNIVERSITY OF MINNESOTA

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Laboratory of Physiological Hygiene School of Public Health Stadium Gate 27 611 Beacon Street S.E. Minneapolis, Minnesota 55455

March 13, 1981

Philip Greenland, M.D.
Cardiology Clinical Group
The University of Rochester Medical Center
601 Elmwood Avenue
Box 679
Rochester, N.Y. 14642

Dear Phil:

I am delighted to hear about your application for a Freventive Cardiology Award. This is one of the most important, pioneering efforts of the NHLBI. If it works, it will serve as a model to introduce preventive concepts into teaching programs by those most competent to teach the subjects.

Based on my knowledge of your experience, your thinking over recent years, and your dedication to this area, as well as your academic credentials, I strongly support your application, both as a personal reference for you and as a consultant.

Cordially,

Henry Blackburn, M.D. Professor and Director

HB:jml



Laboratory of Physiological Hygiene School of Public Health Stadium Gate 27 611 Beacon Street S.E. Minneapolis, Minnesota 55455

May 5, 1981

Philip Greenland, M.D. The University of Rochester Medical Center School of Medicine and Dentistry 601 Elmwood Avenue Rochester, New York 14642

Dear Phil:

It was good to see you in Washington. I have scanned your application and it looks to me as if you have done a first-class job. I am not sure whether your objectives came directly from the RFP or are original. Whatever, they are excellent. You have done a good job in lining up faculty colleagues.

You might want to think of combining your multifactor primary prevention clinic with the ambulatory rehabilitation service as two separate clinics might not be viable economically.

I would recommend that if you have the opportunity you visit Andy Wallace's Dupac program at Duke as well as a couple of good MRFIT clinics, if you have the chance. We would also welcome you here at our workshop which gets a little bit better everytime Grimm puts it on.

I was interested in your section on evaluation which looks like it means business. I think your educational program for yourself, and the curriculum is well set out, and those are the essential ingredients. As we have earlier discussed, your research goals and specific objectives there don't spring to the fore. Though these are distinctly secondary to the curriculum, I think you will want to line up your ducks a little before the interview and evaluation.

I very much hope that you are able to put this together and look forward to serving in an advisory role.

Cordially,

Henry Blackburn, M.D. Professor and Director

HB/ljb
Enclosure CHD worker
cc: R. Grimm (3.5%)