

Corres. - Chazov



Minnesota
Heart Health
Program

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Professor E. I. Chazov, President
IX World Congress of Cardiology
USSR Cardiology Research Centre
10, Petroverigski per.,
Moscow 101837,
USSR

Dear Friend:

This note is to see whether you might have an interest in our making a report at the World Congress of Cardiology on the three NHLBI-funded United States Community Demonstration Projects in Cardiovascular Disease Prevention. These are, The Stanford Five Cities Program, the Minnesota Heart Health Program and the Pawtucket Heart Health Program. Each of them represents a pioneer model integrating professional education and public education with mass communications, direct education in youth, adults and senior citizens, and community-based programs to enhance existing prevention opportunities. Finally, some environmental modifications are made to encourage healthy behavior.

I have the agreement of the principal investigators of the other two programs, John Farquhar and Richard Carleton, to present a short report describing their and our design, status and experience to date. None of them is far enough along to have substantive abstracts to submit for presentation. Nevertheless, a tremendous amount of thinking has gone into design of the health education programs for these community demonstrations and for evaluation and analysis of their effects.

If you think this would be a useful and attractive addition to the program and have the flexibility to insert it, I would be happy to appear and make such a report in anywhere from 10 to 30 minutes according to your desires.

I am grateful for your contribution to the WHO expert committee on Prevention of Coronary Heart Disease and look forward to seeing you in the first days of December in Geneva.

Cordially,

Henry Blackburn, M.D.
Professor and Director
and Principal Investigator

HB:lr

pc: Dr. John Farquhar, Dr. Richard Carleton, Elaine Stone, W. Friedewald,
Russell Luepker, F. G. Kline