

APRIL 27, 1982

MHHP COMMUNITY-BASED PROGRAM

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THE CONCEPT OF THE MHHP C-B PROGRAM IS EARLY INVOLVEMENT OF COMMUNITY LEADERS IN DECISION-MAKING, PUBLIC COMMITMENT OF THE LEADERSHIP TO THE PROGRAM, INVOLVEMENT OF COMMUNITY LEADERS AS ROLE MODELS, AND AS MANAGERS AND IMPLEMENTERS OF THE COMMUNITY-BASED PROGRAM.

THE GOALS OF THE COMMUNITY-BASED PROGRAM ARE TO INSTITUTIONALIZE THE COMMUNITY'S ROLE AND PROVIDE AN ONGOING AND PERMANENT FRAMEWORK INVOLVING VOLUNTARY, PRIVATE AND GOVERNMENT LEADERSHIP OF THE COMMUNITY.

THE STRATEGIES OF THE C-B PROGRAM INVOLVE EARLY-ON INTENSIVE EDUCATIONAL WORKSHOPS, DIRECT INVOLVEMENT OF KEY LEADERSHIP WITH THE IDEA THAT THEIR INFLUENCE WILL TRICKLE DOWN, SHARING OF LEADERSHIP BY THE EARLY FORMATION OF TASK FORCES AND PUTTING THE COMMUNITY LEADERSHIP UP-FRONT IN THE PROGRAM.

THE STAFFING PLAN IS THAT THE CAB WILL PLAN ITS STAFFING CAPABILITY AND SUPPORT OVER TIME.

A MAJOR ACCOMPLISHMENT OF THE C-B PROGRAM HAS BEEN THE DEVELOPMENT OF ACTIVE, "UPFRONT," REGULAR PARTICIPATION OF 100 COMMUNITY LEADERS IN THE MANKATO MHHP.

MAJOR PROBLEMS OF THE C-B PROGRAM HAVE BEEN THE "NATURAL" TENSIONS THAT HAVE DEVELOPED BETWEEN PUBLIC SERVICE NEEDS AND THE RESEARCH AND EVALUATION AND SCIENTIFIC PARTS OF THE PROGRAM AND FOR A MATURE, EFFECTIVE PERSON TO NEGOTIATE TENSIONS AT THAT BOUNDARY. WE HAD FAILURES IN THIS REGARD. RESOLUTION OF THESE NATURAL TENSIONS INVOLVES MORE EFFECTIVE EDUCATION ON OUR PART OF ALL PARTIES CONCERNED, A WILLINGNESS ON OUR PART TO CARRY OUT PROGRAMS UNRELATED TO SCIENCE AND TO BE FLEXIBLE IN THIS REGARD. ANOTHER MAJOR PROBLEM AND GAP IN MHHP HAS BEEN INADEQUATE STAFFING AND A HIGH TURNOVER IN LOCAL STAFFING.

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IN EVALUATION OF THE MHHP COMMUNITY-BASED PROGRAM, LITTLE HAS BEEN DONE BUT THE DEVELOPMENT OF AND INFLUENCE OF THE COMMUNITY ADVISORY BOARD IS NOW BEING EVALUATED.

THE RESEARCH ELEMENTS OF THE COMMUNITY-BASED PROGRAM ARE MINIMAL. THERE IS A PLANNED STUDY ON THE IMPACT OF MHHP ON COMMUNITY ORGANIZATIONS AND THEIR HEALTH PROGRAMS IN MANKATO. THE COMMUNITY-BASED PROGRAM HAS BEEN EFFECTIVE BY INVOLVING LEADERS OF THE COMMUNITY IN TRAINING ACTIVITIES AS WELL AS INTERNS FROM MANKATO STATE.

THE UNIQUENESS OF THE MHHP COMMUNITY-BASED PROGRAM IS THE COMPREHENSIVE, COMMUNITY-WIDE APPROACH AND THE LEADERSHIP ACTING TO PROVIDE RESOURCES AND PEOPLE.

MAJOR LIMITATIONS OF THE C-B PROGRAM HAVE TO DO WITH LOSS OF CONTROL AND SEPARATION OF FUNCTIONS OF THE CENTRAL STAFF VERSUS COMMUNITY.