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*CIRCULAR WHO REPORT
"AN INTEGRATED PROGRAMME
FOR THE PREVENTION & CONTROL
OF NONCOMMUNICABLE DISEASES,"
1981, THE*

August 24, 1982

TO: MHHP Executive Board
FROM: Henry Blackburn
SUBJECT: WHO Integrated Program of Prevention

I think a more integrated approach to prevention of non-communicable diseases is a reasonable goal and challenge for the late 80s and 90s for the Division of Epidemiology and the School. Already there are questions on the horizon of what to do after the heart health program. There are, of course, larger geographical units of interest ("tomorrow the world!") which Farquhar and I are accused of thinking about, and realistically there are other strategies of interest, especially in the area of legislation. This is virtually uninvolved in our current programs. There are also the issues of other illnesses and behaviors that should be amenable to educational-promotional strategies (i.e. cancer, accidents). Finally, there are major social issues in which comprehensive educational-promotional strategies might be used (war and peace, nuclear and chemical warfare, pollution and other ecological concerns).

The enclosed report is a meeting to which I was invited and didn't feel I should attend. I recommend that you scan it - especially the introduction, strategy, and aims. Because of our social organization in the U.S. we have different views and different priorities but this thinking is certainly relevant to our undertakings and future plans.

There is also the issue of the level of prevention in which we should be engaged and my concern for "primal" prevention, that is, prevention of elevated risk and risk factors "in the first place."

The enclosed puts our programs into a useful perspective and not only suggests some ideas where we might go in the long-term but suggests some deficiencies in our current strategies in enhancing

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health services and in using legislative approaches.

You will note that Dr. Feinleib, chosen to represent this country, said nothing about the vigorous intervention efforts going on but only described the disease trends. Not surprising in view of his views.