



UNIVERSITY OF MINNESOTA
TWIN CITIES

COPIES - 1/29/82

Laboratory of Physiological Hygiene
School of Public Health
Stadium Gate 27
611 Beacon Street S.E.
Minneapolis, Minnesota 55455

January 26, 1982

Ms. Mary Smoley
Consumer Service
Kraft, Inc.
Kraft Court
Glenville, IL. 60025

Dear Ms. Smoley:

We are much involved in preventive activities in heart disease. Consequently it was with great pleasure that we heard about your "Light" series of salad dressings and our first application was your Light Bleu Cheese Dressing. Its composition and calorie content appeared highly appropriate to advise patients and our larger national audience, including my function on the American Heart Association Nutrition Committee.

However, it has been with considerable disappointment that we have found the unbelievable level of saltiness in your Light Bleu Cheese product. We've not measured the actual content but even the taste for normal thresholds, as well as in those who have reduced thresholds due to a relatively low salt intake, is simply unacceptable. We are no longer able to recommend your dressing and thought you should know this and be interested in looking into the situation.

Sincerely,

Henry Blackburn, M.D.
Professor and Director

HB/jml

bpc: R. Mullis *1/29/82*

pc: P. Elmer *1/29/82*