

WORLD HEALTH
ORGANIZATION



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In reply please refer to: S14/180/1
Prière de rappeler la référence: ZP/mce

Gene LPH faculty

17 August 1979

note correct

Dear Henry,

Many thanks for your letter of 6 August, which gave me quite a lot of material for further thought. The idea to hold an international conference on community prevention and health promotion programmes is an excellent one. Let us think about it for a while to see how best to arrange it.

In two weeks' time I shall meet in Novi Sad with the European group and discuss the progress in the Comprehensive Community Control Programmes project. Besides that, I wrote a circular letter to all those collaborating centres outside Europe, requesting progress reports on their 1978/79 activities, as we shall hold our regular meeting of chief investigators on the global scale next year. On the basis of this information (Novi Sad plus the people from outside Europe) I intend to prepare a newsletter for all interested persons. Thus, we might have the latest information where we stand with our "public health approach" in community control of CVD.

As the next step we might then pick out the most suitable people who might contribute most to this conference and give them some advance warning (and homework to do) about our plans.

You are right that an evaluation of the preventive and control programmes in the community is needed. Now, after 3-5 years of thought, we (WHO group) should pass the stage of unevaluable efforts and start to talk business. I am sure an exchange of opinions between Stanford, the Minnesota Community Programme, and some of the WHO collaborating centres would be of great mutual benefit. Your strong side is the tightly developed methodology, ours is the involvement of the health care system. As you are aware from our documents, we were trying from the very beginning to build in an evaluation system; however, with little success. Therefore, such a meeting and confrontation might give new impetus to the efforts.

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17 August 1979

ZP/mce

Under separate cover I am sending you the requested reports on the Tromsø and Edmonton meetings, as well as the Habitual Physical Activity monograph and the Expert Committee Report on Smoking. It will take some time as, due to present WHO policy, I have to send them by surface mail.

Your report of the Working Group on Smoking is of extreme interest to us as, in October, we shall have an internal WHO meeting to discuss our activities in that area. As you are aware, we have made quite great efforts, having already held two expert committees, and now preparing an extensive educational campaign in connexion with the next World Health Day (7 April 1980) which is devoted to smoking under the slogan "Smoking or Health: the Choice is Yours". Now, after the Conference in Stockholm held in June, it seems that a systematic programme of WHO in the field of smoking has to be developed (not only expert committee meetings from time to time) and therefore your document is of great importance at this moment. By the way, smoking is in my unit and it seems that I will have to deal with it for the foreseeable future besides all other CVD activities.

I am looking forward to receiving the reprint of the report on Optimal Lipid Levels for Populations. I will, of course, keep it just for my personal information.

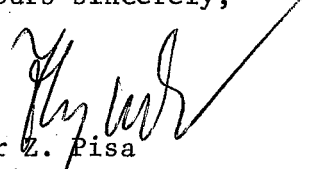
I very much hope that your collaborators will be able to finalize the reviewed version of the manual. Interest is growing from year to year and even our Publications section is reminding me repeatedly.

I am fully aware of the lack of contacts with you and I miss them very much. I am now travelling very frequently in the developing countries, trying to promote the CVD programme (it seems that something has been achieved there).

Let us keep in touch and probably, elaborating further on the idea of the Conference on Community Prevention and Health Promotion Programmes, we might develop mutually interesting and beneficial links between your Institute and my unit.

With warmest regards,

Yours sincerely,


Dr Z. Pisa
Chief
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RP
d RFB
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