



UNIVERSITY OF MINNESOTA
TWIN CITIES

School of Public Health
1325 Mayo Memorial Building
Minneapolis, Minnesota 55455

*Nedra
Casby*

February 20, 1974

Dr. Henry Blackburn
Laboratory of Physiological Hygiene
Stadium Gate 27
Minneapolis, Campus

Dear Dr. Blackburn:

On Friday, February 15, 1974 I had a meeting with Jeanne Tillotson of the National Heart and Lung Institute in Bethesda, Maryland.

I think we had a productive meeting; Ms. Tillotson indicated that she would be preparing a report of our meeting. I will send you a copy of that report when I receive it. In my discussions with her I worked from a plan sheet that listed the following specific aims:

1. Development and maintenance of a food dictionary and food data bank
2. Development of interactive nutritional analysis programs
3. Laboratory food analysis
4. Development of a recipe program
5. Group education and counseling
6. Publish a supplement to the Heart Cookbook
7. Gather the costs of food consumed
8. Develop programmed learning system to teach nutrition

Ms. Tillotson pointed out to me that they were doing many of the activities we were proposing (that are listed above). There were two

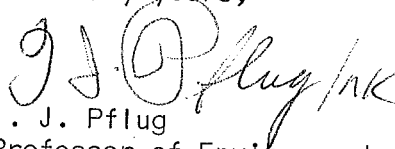
specific areas which are closely related and which Ms. Tillotson appeared to be interested in; number 2, development of interactive nutritional analysis programs and number 7, gathering the cost of food consumed.

We discussed the pros and cons of the interactive nutritional analysis programs as a system of education and counseling and it was my impression that Ms. Tillotson was interested in this but didn't know whether it was workable and if it was, whether costs would be excessive. As I review the final portion of the meeting it seemed to me that we talked about having a project to test whether the interactive nutritional analysis program would be an efficient way of teaching.

If my evaluation is correct, then we would move to contract with National Heart and Lung to develop the interactive nutritional analysis program to the point where we can use it in a test program to evaluate its performance and after that if it proved to be a good system for counseling and education then I assume that we would move on to perfect it and to broaden its use.

I will be away until about February 27th. I do not know how fast National Heart and Lung works but I would be able to sit down with you and Mrs. Foster and others to try to put together a final proposal if that is indicated by Ms. Tillotson.

Sincerely yours,

A handwritten signature in cursive script that reads "I. J. Pflug/nk". The signature is written in dark ink and is positioned above the typed name.

I. J. Pflug
Professor of Environmental Health

IJP:nk
cc: Dick Holcomb
Nedar Foster