

March 27, 1970

H. Ross Perot, President
Electronic Data Systems
Exchange Bank Tower Building
Dallas, Texas 75235

Dear Mr. Perot:

I am intrigued by your idea of the American Horizons Foundation and am sure it has a great potential for good.

Our experience here is with efforts to reduce and delay the risks of coronary disease, which is the largest source of disability and death in Americans in the productive ages 40 to 65. We have found that the one-to-one relationship of physician to citizen in effecting a change in life patterns to reduce coronary risk is highly inefficient.

It should be possible to improve the effectiveness of disease prevention by collaboration between investigators, industry and a medium of information and opinion such as yours.

I should very much like to see such attempts made. The information is in hand. Only the collaboration is needed.

Cordially,

Henry Blackburn, M.D.
Professor

HB/dh