

ROBERT K. OSBORNE, M.D.
743 HIGH STREET
DEDHAM, MASSACHUSETTS 02026

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from to J. Stamler

Henry Blackburn, M.D.
University of Minnesota
School of Public Health
Laboratory of Physiological Hygiene
Stadium Gate 27
Minneapolis, Minnesota 55455

Dear Henry:

Among my patient population I have the Vice-President of the Sheraton Corporation responsible for Food and Drink. I raised the question with him yesterday when I saw him that such as Jerry Stamler were beginning to talk in terms of a major public campaign to alter the dietary habits of all of us. In discussing the fact I pointed out that he in his job could make a significant contribution toward making the public more aware of the necessity of altering dietary habits.

He would be willing to listen to a discussion along this line. He points out that the IT&T, the mother company, is quite anxious to do things "for the public good" for purposes of improving its image.

This could represent a breakthrough. My question to you is who on the scene should be party to a discussion with him?

Sincerely,



Robert K. Osborne, M.D.

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