

UNIVERSITY OF *Minnesota*

DEPARTMENT OF UNIVERSITY RELATIONS · MINNEAPOLIS, MINNESOTA 55455

Office of the Director

June 7, 1966

Dr. Blackburn
W. L. Nuan

Mrs. Nancy Pirsig
220 Morrill Hall

My dear Mrs. Pirsig:

Dr. Blackburn, of the School of Public Health, has called my attention to a matter which I am sure is serious, and I am also sure that we might be able, with a lot of imagination, to do something about it.

Dr. Blackburn is bothered -- as are many of his colleagues in the Medical School -- by individuals who call and "because they are taxpayers" they want to discuss their ailments and get free advice in just about the same way the farmer calls and describes a bug that he has found on a potato plant and does indeed get free advice. A proposal I have to make to you is that this would make a swell feature story, it seems to me, and I wish you would take to one of the campus reporters, either for the Pioneer Press or for the Tribune, to see if he would be at all interested if we could dig up some material that would illustrate the story. My belief is that we would have to have a few quotes and that these would be very easy to get. One obviously would be a quote from Dean Howard, the other one would be, even better, a quote from Dr. Mayo as Chairman of the Board of Regents. See what you can do with all of this, won't you please.

Sincerely,

William L. Nuan, Director
University Relations

✓ Copy to Dr. Henry Blackburn