

August 18, 1977

Jerry Mueller
Upjohn Company
Medical Sciences Liaison
Cardiovascular Division
103 West Pony Lane
Apple Valley, Minnesota 55124

Dear Mr. Mueller:

You have indicated an interest in my informing you of professional educational opportunities in which you and your enlightened company might participate. Accordingly, I am taking the liberty of letting you know about a very exciting training seminar for young physicians and cardiologists in preventive cardiology. I enclose the announcement for this year's seminar and an article from The Lancet which explains the format of the International Seminar which we organized a decade ago.

The American Seminar which was organized two years ago has met three times, twice in Tahoe and once in Vermont. It introduces young physicians, practitioners and investigators, to the concepts of prevention, the principles of epidemiology and statistics and experimental design, and it rigorously discusses major conceptual and practical issues in the area of clinical trials. As you will see from the enclosed format of the seminar, these are issues which touch very directly on our mutual interests for professional education.

The basic support for the faculty has now been received from an NIH grant which may or may not be continuing. However, there is no support whatsoever for the student body. This means that a large number of the brighter young practitioners and investigators are unable to come because they cannot raise the necessary \$000 - \$1000 expenses required for their transportation and subsistence for the ten day course.

In our Advisory Group meeting at the Seminar last week in Vermont, it became clear that we should seek sponsors for individual or group fellowships to attend this activity and I propose this sponsorship to you for the following reasons:

- a) You have professed an interest in professional education in preventive cardiology.
- b) Much of the seminar training concerns design of experiments, trials and practical programs in hypertension control.

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- c) Much of the training has to do with the design of clinical trials for which professional skills are widely needed to forward the proper management of the major cardiovascular diseases.
- d) The seminar has an excellent name nationally and internationally and is a highly prestigious and sought-after educational activity.

The sponsorship of one or more scholarships to this Training Seminar in Preventive Cardiology by your division would be a recognized and significant contribution to this field. I present it to you for your consideration.

Cordially,

Henry Blackburn, M.D.
Professor and Director

HB/as

cc: Darwin Labarthe
Ronald Prineas
Richard Remington
Len Cook