

FEDERAL TRADE COMMISSION
WASHINGTON, D. C. 20580

BUREAU OF
CONSUMER PROTECTION

December 15, 1975

RECEIVED

Dr. Henry Blackburn
Department of Physiological Hygiene
University of Minnesota Medical
School
Minneapolis, Minnesota 55455

DEC 23 1975

LAB OF PHYSIOLOGICAL
HYGIENE

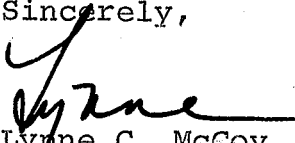
Dear Dr. Blackburn:

Enclosed is a copy of the Administrative Law Judge's decision in the National Commission on Egg Nutrition case. As you will note, the Judge found that the ads were deceptive and issued a very strong order prohibiting the use of certain representations in advertising.

We feel this is a complete victory, which would not have been possible without your help. Thank you again for all your efforts and willingness to give us so much of your time.

Best wishes for the New Year.

Sincerely,


Lynne C. McCoy
Attorney

Enclosure

P.S. As you requested, I am also enclosing copies of our proposed findings and supporting brief as well as those of the respondents.

*Marshall
enclosures
to Ponsfeller
11/29/75*