

September 26, 1975

Mr. Nicholas Lynn  
c/o TWA Ambassador Magazine  
Webb Publishing Company  
1999 Shephard Road  
St. Paul, MN 55116

Dear Mr. Lynn;

In regard to your article on The Rejuvenation Game, it reads awfully well. However, you might want to think about getting advice from experienced science reporters, or better yet, from scientists themselves, in the course of preparing such potentially important and influential articles on serious medical concerns.

Objective reporting would of course lead one to question whether the "evidence" presented for the rejuvenation game was anything more than mere testimonials, and the logic in them anything more than imagination.

For example, at Baden-Baden, "the emphasis is clearly on preventive medicine (nonsense) and the correction of malfunctioning glands, etc." (double-nonsense). "The active elements actually penetrate the skin .... and demonstrate curative effects ...." (Wow! The Germanic gobbledegook really took you in!).

At Bircher-Brenner: " ... to analyze his body chemistry and establish the proper diet ... " (Yep, quoted right out of the brochure).

" ... rely whenever possible only on raw fruits and on cooked vegetables." (What will your magazine sell after starvation, cancer?).

Dr. Stephan's Clinic: " ... and certain enzymes. The cell protein [in the enzymes] has been eliminated." (Now really, even a desk medical dictionary would let you see through this phony business!).

"These antibodies recirculate in the system and gradually revitalize the organ." (Isn't this totally irresponsible reporting, unless you are constrained to add 'or so it is claimed'?).

Do you, sir, really buy that "urine test" which "knows all and tells all"? And do you not as a reporter suspect that "the cosmic warranty" is simply a warranty for ill-gotten gain? Where is your polite but tongue-in-cheek reporting on this folderol?

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In respect to "H3" in Rumania, do you not recognize that "secret additional ingredients" is the classical, blatant indicator of charlatanism?

The most accurate reporting of the entire misleading and miserable (sorry) effort, was a photograph of Dr. Aslens' ankles. Of course we can ignore her aging facies as a classic failure in rejuvenation, but the telltale edema of her ankles, a sign of circulatory failure, is a counter to your pandering of restorative therapy.

Cordially,

Henry Blackburn, M.D.  
Professor and Director, and  
Professor of Medicine

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