



UNIVERSITY OF MINNESOTA
TWIN CITIES

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March 17, 1975

File Copy

M E M O

TO: Darwin Labarthe

FROM: Henry Blackburn, M.D.

RE: Program Development and Demonstration Fund
Memo of February 21, from Dr. H. Blackburn

*File on
Innow.*

*P.C. to
K. Thwaites.
R. Remington*

I think your statement is well conceived and effectively presented. I have no major additions or commentary.

I would suggest that the footnote does not match the succinctness and clarity of your language in the rest of the material and that it be rewritten or better incorporated into the body of the report, in other words, it is a little bit ponderous.

I personally agree that more information about the innovative nature of the projects, leaving to your judgement whether their progress or lack thereof should be mentioned, would be useful for those unfamiliar to the fund. I am referring to the projects of recent origin, to recent for an adequate evaluation. I believe a very simple listing of the nature of these activities would be likely to elicit the interest of those who will be making this decision, irrespective of the performance we can report on them at this time. That would involve a short, attractive paragraph.

I agree with the indication that a substantial increase in resources of funds will be needed to conform to the program needs of the American Heart Association. However, I think you might want to add a qualifier that a continuing evaluation of the funds performance and demonstration of this effectiveness will be criteria for continued increases.

I am a little bit confused about the composition of the committee ~~that~~, you referred and suggest that you consult with Keith Thwaites about its real composition. For example, I should not be on it, as I agreed only to serve with you on the Evaluation Committee and then to drop my membership.

How much

I wondered whether you took the occasion to chat with Eliot Rapaport in Tampa about our report or whether you think its politic to do so. I really believe a little back room quiet negotiation to get a sense of where we stand on this issue would be appropriate before submitting the matter to the Council or to the Board of Directors.

Again, congratulations for a fine effort and lets all hope that the response is a positive one.

dictated but not read