

AMERICAN MEDICAL ASSOCIATION

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HUGH H. HUSSEY, MD

April 2, 1973

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Henry Blackburn, MD University of Minnesota Laboratory of Physiclogical Hygiene School of Public Health Stadium Gate 27 Minneapolis, Minnesota 55455

Dear Doctor Blackburn:

Thank you for your letter of March 27, 1973 in which you protest interspersal of advertisements in the body of $\underline{\text{JAMA}}$. The decision to introduce this practice was made by the Board of Trustees and not by the editorial staff.

I shall bring your letter promptly to the attention of the Office of the Executive Vice President.

Sincerely,

Hugh H. Hussey, MD

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cc: William R. Barclay, MD