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September 18, 2003

Dr. Henry Blackburn
Division of Epidemiology
University of Minnesota School of Public Health
1300 S. 2nd Street, Suite 300
Minneapolis, MN 55454-1015

Dear Dr. Blackburn,

Though I regret the delay in answering your July 31st letter to Sönke Adlung in our UK office, it was a pleasure talking with you this morning. The history of research in preventive cardiology that you are planning to write with Drs. Labarthe, Níchaman, and Pyorala would fit our list beautifully.

I was delighted to hear you say, in effect, that the current outline is a poor reflection of your plans and that you fully intend to make this an interesting narrative account of the field. That coincided exactly with my own reaction. The outline looks like a rough draft that has all the right ingredients, but not in any pleasing shape. Most of the chapters seem far too long and have no thematic drive. If the outline were geared to the major developments in the prevention of heart attacks and stroke, the story line would be much clearer and stronger. I would be very much interested in seeing a revised version together with a draft preface explaining the book's rationale, scope, aims, and background.

With best wishes,

Sincerely,



Jeffrey W. House
Vice President
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JWH/elr