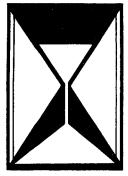
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October 25, 1982

Henry Blackburn, Jr., M.D.
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file

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Dear Henry:

Just a note of appreciation for your contribution to the Wellness Conference. Your presentation was splendid, as usual, and it is fair to say that when Mike McGinnis wrapped up the conference, there was no fad associated with the "wellness" concept--only a scientifically documented and carefully devised strategy for improving the health of people.

And next morning, over a hundred people gathered at Spring Hill to discuss how to put these strategies to work. And they were the people we needed to make changes in legislation, in schools, in business and in the work place.

Clearly you occupy a unique place in this important effort. I look forward to maintaining contact with you and the important work that you are doing at the Laboratory, and perhaps draw upon your expertise when the situation so warrants. My own work, as you may know, is focused on the linkages between health and productivity, with important mediating variables such as job stress and job satisfaction/dissatisfaction emerging endogenously in the process. I have found this approach to be the only inherently persuasive approach for business and government action in favor of individual health improvement.

Thanks again for a job superbly done, and good luck with your important work.

Sincerely,

100

Tor Dahl

TD/1h

Consultants to Management