

Short Version of Model Policies

Preventing Underage Sales and Social Provision

Policy 1: Checking Identification

For every alcohol sale, check identification of all customers appearing to be under the age of 30.

Policy 2: Enclosed Area

Restrict alcohol sales to a designated location where underage youth are not allowed.

Policy 3: Use Wristbands

Use wristbands to identify people who are 21 and older.

Policy 4: Limit Servings

Limit the number of servings per person per purchase to one (one ID, one beer).

Policy 5: Use Distinguishable Cups

Use cups for alcoholic beverages that are easily distinguishable from non-alcoholic beverage cups.

Preventing Intoxication

Policy 6: No Sales to Obviously Intoxicated Customers

Absolutely no alcohol sales to anyone appearing obviously intoxicated.

Policy 7: Limit Cup Size

Limit cup size to 12 ounces for beer and wine coolers and 5 oz. for wine.

Policy 8: Offer Food and Non-alcoholic Beverages

Offer food and non-alcoholic beverages, including non-alcoholic beer.

Policy 9: Alcohol Service Hours

This festival will stop alcohol service at least one hour before closing.

Policy 10: No Price Discounting on Alcohol

This festival will not offer drink promotions.

Improving Staffing and Management Issues

Policy 11: Alcohol Awareness Training

Require training for all alcohol servers and manager training for event coordinators.

Policy 12: Restrict Age of Servers

Restrict alcohol servers and security to individuals 21 years and older.

Policy 13: Hire Adequate Security

Hire adequate security to monitor alcohol consumption.

Policy 14: Manager/Booth leader On Duty at All Times

Require a manager or booth leader to be stationed at each beer booth at all times.

Policy 15: No Drinking Alcohol on the Job

Alcohol servers are forbidden to have alcohol in their systems while working.

Policy 16: Provide Copies of Festival Policies to all Staff/Volunteers/Security

Staff will be given a copy of alcohol policies before serving alcohol. Establish enforcement procedures for all policies.

Policy 17: Incident Report Form

Staff are required to record all questionable incidents in an incident report form.

Policy 18: Regular Pre-shift Staff Meetings

This festival will hold regular pre-shift staff meetings to discuss rules and ways to prevent and handle problem situations.

Protecting the Community

Policy 19: Monitor Festival Grounds for Suspicious Activities

Monitor parking lots and surrounding property for suspicious activities. Ensure pedestrian safety and adequate parking for attendees.

Policy 20: Limit/Prohibit Alcohol Sponsorship/Promotions

Prohibit an alcohol industry name from being associated with or displayed at the event.